



April 6, 2010

Stoney Creek Inn

Columbia, MO

## ***SPONSOR and VENDOR OPPORTUNITIES***

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Show your support for safe health care through a sponsorship and/or hosting a vendor booth at *Learning Together*, the 2010 Missouri Center for Patient Safety Conference. The conference will be held Tuesday, April 6, 2010 at the Stoney Creek Inn in Columbia, Missouri.

This 4th annual conference will focus on how healthcare professionals, providers, patients and families can work together to improve the safety of care.

The conference will bring national healthcare experts to Missouri to share strategies for improving patient safety, highlight successful healthcare safety practices and provide networking opportunities for healthcare leaders to share their own successes and strategies, including recognition of Missouri providers actively improving the safety of care.

An exciting conference has been planned in collaboration with other healthcare and statewide organizations. We expect approximately 150 healthcare leaders, including executives, senior managers, patient safety officers, and clinicians, and others with a vested interest in improving the safety of care - health plans, employers, insurers, policymakers and regulators, to attend the conference.

We welcome your involvement as a sponsor or vendor! Sponsorship levels are available for conference events as outlined on the attached Conference Sponsor and Vendor Form. Each Level provides sponsors with recognition prior to and during the conference.

Vendor booth space is also available for organizations interested in reaching Missouri's healthcare professionals from various provider settings. Sessions are designated during this one-day event for attendees to visit vendor booths.

Please complete the following form and return it to the Center **by Monday, January 11, 2010** for your organization to be included in promotional and conference materials expected to reach over 3,500 individuals. Sponsors and vendors are welcome after this date; however, to be included in on-site conference materials, this form must be received **by March 1, 2010**.

To view the conference agenda go to [www.mocps.org](http://www.mocps.org).

## **SPONSOR AND VENDOR APPLICATION FORM**

Please complete the information below, indicating the Sponsor Level and Activity of Interest and/or Vendor Booth, as applicable. Return the form to Marilyn Nichols at [mnichols@mocps.org](mailto:mnichols@mocps.org) or by fax to 573/636-8608 or mail to 2429 Hyde Park Road, Jefferson City, MO 65109. You will be invoiced for the applicable sponsor level or vendor fee.

To be included in promotional materials, be sure to submit this form **by Monday, January 11, 2010**. Sponsors are welcome after this date; however, to be included in on-site materials, this form must be received **by March 1, 2010**. **Please type or print.**

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|                       |              |
|-----------------------|--------------|
| <b>Contact Person</b> | <b>Title</b> |
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**Organization**

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| <b>Address</b> | <b>City</b> | <b>State</b> | <b>Zip</b> |
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|----------------------|-------------------------|-------------------|
| <b>Email Address</b> | <b>Telephone Number</b> | <b>Fax Number</b> |
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**Exclusive Sponsor - \$ 3,000**

**Exclusive Sponsor Benefits:**

- ▶ Introduction of Keynote Speaker, Sorrel King, Author and Founder, The Josie King Foundation
- ▶ Vendor booth (optional) - **Check here if you desire a vendor booth**
- ▶ Three complimentary registrations to the conference
- ▶ Prominently displayed signage at the Opening Session remaining in the main room throughout the conference
- ▶ Prominently displayed company name on promotional, conference materials
- ▶ Company name on conference Web site
- ▶ General Sponsor Benefits -
  - Recognition in promotional materials
  - Recognition in on-site conference materials
  - Included on sponsor sign throughout conference
  - Recognition at welcoming and closing sessions

**Session Sponsor - \$1,500 (Select the session for sponsorship)**

- General Session – “*On the CUSP – Culture & Teamwork...Proven Clinical Improvement*”  
*Johns Hopkins Quality and Research Group*
- General Session – “*Triggering Healthcare Improvement – Triggering Safety Improvements – A Proactive Approach,*” *Sisters of Mercy & Quantros™*
- General Session – “*Teaching Patient Safety – Professionals, Students and Consumers*” - IHI, AHRQ, state and health system initiatives
- General Session – “*Presentations by Missouri Excellence in Safe Care Award Recipients*”
- General Session – “*Missouri Center for Patient Safety Update*” – Announcing New Statewide Projects & Activities - MOCPS

**Session Sponsor Benefits:**

- ▶ Company representative to introduce speaker
- ▶ Vendor booth (optional) – **Check here if you desire a vendor booth**
- ▶ Two complimentary registrations
- ▶ Individual signage during the sponsored event
- ▶ Company name on conference Web site
- ▶ General Sponsor Benefits
  - Recognition in promotional materials
  - Recognition in on-site conference materials
  - Included on sponsor sign throughout conference
  - Recognition at welcoming and closing sessions

**Function Sponsor - \$ 800 (Select the function for sponsorship)**

- Breakfast Sponsor
- AM Break
- Lunch Sponsor
- PM Break

**Function Sponsor Benefits:**

- ▶ Individual signage and/or company flyer at sponsored function
- ▶ Vendor booth (optional) – **Check here if you desire a vendor booth**
- ▶ One complimentary ticket to the conference
- ▶ Company name on conference Web site
- ▶ General Sponsor Benefits
  - Recognition in promotional materials
  - Recognition in on-site materials
  - Included on sponsor sign throughout conference
  - Recognition at welcoming and closing sessions

**Vendor - \$400**

**Vendor Benefits and Specifications:**

- ✓ Company name included on vendor listing in conference material
- ✓ Designated times in the morning and over the lunch hour for vendor booth visits
- ✓ One complimentary ticket to the conference
- ✓ Electrical access is included
- ✓ One standard size table with skirt and chairs
- ✓ Other setup specifications may be accommodated by the conference location, but may have additional costs. Please inform us of any additional setup specifications needed.
- ✓ Vendor booths should be set up between 6:45 a.m. and 7:45 a.m. on Tuesday, April 6
- ✓ Vendor booths should be taken down by 6 p.m. on Tuesday, April 6.